Created by Kyriakos Chatzistefanou on 03/24/2019





Women are getting richer faster than men

Although the wealth of women is expected to grow at a faster pace than men's, confusion continues to reign over common savings products, new research from Ford Money has shown.

Women are expected to see their wealth grow 7% faster than men's until 2020, according to the research.

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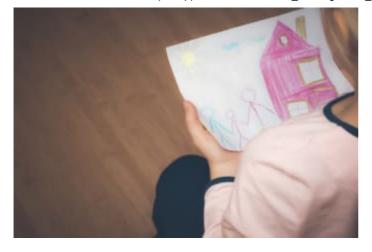


Brexit endgame creates opportunities for savvy investors

Brexit has deterred both British and foreign investors from the UK, but the endgame is in sight and it's time to revisit your long-term goals, writes Adrian Lowcock.
Brexit has been weighing on the UK since the EU Referendum in 2016. The vote that day has had an impact on the economy and investors alike. Companies, both UK and international, have been withholding investment into the UK. At the same time investors, again both British and foreign, have been

drawing money out of the UK.

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How One Agent Adopted a Nonprofit Niche

Phillip Hawley, president of Hawley & Associates in Bellevue, Wash., understands the power of referrals in the nonprofit insurance world. His entire agency's book of business took root with nonprofit referrals – one right after the other.

Hawley began his insurance career at Chubb Group, eventually landing in management as international underwriter and regional division leader. After 17 years on the company side, Hawley decided to explore a career as an independent agent and broker.

"The first thing I noticed as a broker was this lack of any ability to differentiate yourself from the other brokers in the area," he said.

The firm he was at was a large regional firm specializing in construction. "They handed you the phone book and said, 'That's what we specialize in."

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Why it's good to talk (about money)

This week is Talk Money Week which encourages people to have an open conversation about their personal finances.

With today's market offering lots of choice, it can leave customers confused about the products that are right for them. One issue we at Freedom Finance found is that there is lots of choice, but a real lack of clarity in the market.

Our research finds nearly half (45%) of adults across the UK feel that the process of making personal finance decisions makes them overwhelmed and anxious.

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