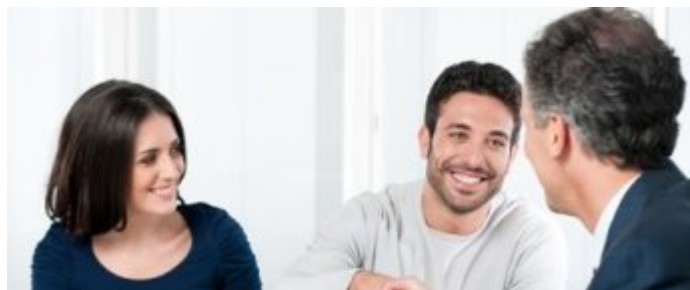




## All about the registrations for the MDRT Annual Meeting 2018 at Los Angeles

Innovation, inspiration and motivation meet to create an experience that will leave you with energy and ideas to elevate your life - both personally and professionally. An exclusive event like no other.

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## Chatbots could make policyholders happy, if the experience is good

Is the industry ready to embrace chatbots in a big way? Accenture's Cindy De Armond says chatbots are a logical extension of artificial intelligence, employing AI to power the customer experience. "AI is the new UI," she writes. AI "is fast becoming the insurer's digital ambassador to the world," noting that Gartner expects AI chatbots to power 85 percent of customer-service interactions by 2020.

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## MDRT Study examines what consumers think about working with Financial Professionals

A new study commissioned by the Million Dollar Round Table (MDRT), conducted online by Harris Poll among over 2,000 U.S. adults ages 18 and older, including over 700 who currently work with a financial professional, examines what consumers think of financial professionals, what clients aim to achieve through financial planning and what they look for in a financial professional.

[See more...](#)



## From Netflix to insurance: The latest big thing in tech

Microservices: you may have not yet heard the term, but it's the newest technology that is helping the insurance industry go digital, and faster, according to research and consulting firm Celent. While companies such as Netflix have been using microservices for a while now, the insurance world is starting to catch up, he says.

[See more...](#)



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