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MetLife recognized as a top company for female executives

MetLife announced that it has been named to the 2018 list of "Top Companies for Executive Women" by the National Association for Female Executives (NAFE), one of only 70 companies to make the list. This is the 11th time MetLife has been recognized by NAFE for its efforts to advance women and demonstrated commitment to inclusion of women at all levels of leadership.

See more...





How producers can make social media a friend, not foe

Amidst following up on leads, generating new business, and meeting with clients, insurance producers shouldn't be ignoring the power of the web. A lacklustre or non-existent online presence can cut agents and brokers off from a wide swathe of potential customers.

See more...



Insurers must fight



The 2018 Annual Meeting has reached capacity, but you can still get a front row seat

Due to significant interest from MDRT members, registration for the 2018 Annual Meeting has reached capacity and closed. But, MDRT will offer a livestream service for those who are unable to attend.

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tunnel vision to get the most out of digital efforts

Insurance companies have pushed past an initial reticence to engage with insurtech companies, but need to remain focused on the customer as they enter more partnerships and test more offerings. That's according to speakers on a panel, Investing in Insurtech 2.0, held at the Silicon Valley Insurance Accelerator's Fusion event in San Francisco, on March 27.

See more...



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